



Acquire, Retain, Grow

88% of consumers have a positive or neutral perception of cash-back offers.

62% of survey respondents planned to shop with particular retailers to take advantage of their loyalty programs, such as frequent shopper rewards, rebates or discounts.



Touchpoint Promotions provides promotional solutions that fulfill and exceed your expectations- keeping your customers and front line satisfied. Our solutions help companies acquire, retain, and grow their employees, channel partners and customers.

Program Types

- Rebates, Sweepstakes, Coupons
- Consumer Loyalty/Engagement Programs
- Direct and Channel Incentive
- Employee Recognition
- Premium and Product Fulfillment
- Promotional Products

Program Elements

- Strategic Program Design & Management
- Systematic Rules-based Validation
- Information Services- Database Management, Customized Reporting & Analysis
- Leaderboards
- Multi-level budgets and disbursement
- Registration and Segmentation Options
- Management Approval Tiers
- Point Bank Management
- Claim Submittal and Auditing
- Surveys & Demographics
- Knowledge tests
- Savvy reporting
- Triggered Campaign Communications
- Accommodates All Rewards
- Global

Learn more how
TouchPoint Promotions
can help you increase sales.

trhoades@touchpointpromotions.com
www.touchpointpromotions.com

480-668-9400 ext. 209

About TouchPoint Promotions

- 10+ million transactions processed yearly
- Range of client size, including Fortune 500 clientele
- Based in Phoenix, Arizona

