

Increase Sales and Gather Insightful Customer Data

87% of consumers said they wanted to receive additional offers and promotions from the companies providing their rebates

Rebates can be a powerful tool in your marketing plan. They not only help to increase sales by triggering purchases for window shoppers and fence sitters, they allow you to protect your pricing and brand value.

More importantly, rebates are a useful means to gather valuable customer data. You know that they have purchased your product and that can further your customer relationship. The rebate forms can be designed to gather missing customer data, and gain insights in to specific retail outlet, regions, and even demographics.

Rebate Program Types

- Retailer, Manufacturer & Service Provider Rebates
- Bundled Offers
- Co-Branded Offers
- Trade-In Offers
- Delivery via Web, Mobile, In-store

Rebate Program Elements

- Strategic Program Design & Management
- Creative Program Design
- Systematic Rules Based Validation
- Information Services -Database Management, Customized Reporting & Analysis
- Order Processing, Fulfillment & Distribution
- 24/7/365 Customer Care

Other Services

- Sweepstakes, Coupons
- Consumer Loyalty/Engagement Programs
- Sales/Channel Incentive Programs
- Employee Recognition
- Premium and Product Fulfillment
- Promotional Products

About TouchPoint Promotions

- 10+ million transactions yearly
- Range of client size, including Fortune 500 clientele
- Based in Phoenix, Arizona



Learn more how
TouchPoint Promotions
can help you increase sales
with Rebates.

trhoades@touchpointpromotions.com
www.touchpointpromotions.com

480-668-9400 ext. 209

